



## Cycling Without Age to launch in Hamilton providing seniors an opportunity to feel the 'wind their hair' as they receive a piloted bicycle ride.

(*HAMILTON, ONTARIO*) *September 21, 2021:* New Hope Community Bikes received a grant from McMaster University's Financial Affairs and the Hamilton Oshawa Port Authority (HOPA) to purchase a Trishaw, helping to launch a Cycling Without Age (CWA) chapter in Hamilton, ON.

On September 28, 2021, an official launch will be held for Hamilton's CWA Chapter.

WHERE: Bennetto Community Centre, 450 Hughson St. N, Hamilton, ON L8L 4N5

**WHEN:** September 28, 2021 1:30-2:30pm

**INVITEES**: Local city Ward Councillors, donor representatives from McMaster University and HOPA, participating seniors, volunteer pilots, and local news outlets

**WHAT:** Acknowledge and celebrate the launch of this new service providing Hamilton seniors access to a (piloted) bicycle ride!

PHOTO OP: See our Trishaw in action with our senior passengers and volunteer pilots.

## ABOUT CYCLING WITHOUT AGE

Cycling Without Age is a world-wide initiative that gives senior citizens and others who cannot cycle an opportunity to have a safe slow bicycle ride through their neighbourhood on a Trishaw (three wheeled ELECTRIC bike) piloted by trained volunteer guides.

Established in Denmark in 2012, there are now over 2500 chapters globally, 35,000 pilots, and more than 30 chapters in Ontario alone, and now, one in Hamilton!

This outdoor activity helps to counteract loneliness and social isolation, providing mobility, access to green space (natures and trails), and fostering new relationships among seniors, volunteer pilots, and the broader community. The volunteer bicycle pilots, together with the elderly, go on a bicycle ride along Hamilton's waterfront providing beautiful views of the

waterfront, lake, and trails, while making new friends along the way. The aim of this initiative is to increase mobility, address isolation, and provide the feeling of freedom.

Welcome Inn has a broad community of seniors that have become the first participants of piloted Trishaw rides along Hamilton's waterfront.

We are currently recruiting volunteers to be pilots, as well as looking for financial sponsorship to add more Trishaws to the fleet, allowing even more seniors the opportunity of feeling 'the wind in their hair'.

To learn more about CWA Hamilton visit <u>https://cyclingwithoutage.ca/hamilton-burlington/</u> or CWA (global) <u>https://cyclingwithoutage.org/</u>, or to donate you can visit <u>New Hope Community</u> <u>Bikes</u>

To schedule an interview, please contact:

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