

Hamilton & Burlington Chapter

Annual Impact Report 2022

Summary

2022 was the second year of operation for this Ontario, Canada CWA chapter. We added a second trishaw thanks to the generosity of one anonymous donor, and we opened our Burlington location. We received some generous grants and donations to fund our major operational costs, which included insurance and a summer student. We ended the year with a financial surplus and we are on the way to funding our 3rd trishaw. This will be a <u>VeloPlus</u> model that allows passengers to ride in their own wheelchairs. We created a 10-person advisory committee which met monthly ensuring we adjust our procedures as the summer progressed and helped us plan for 2023. In August, a generous corporate donor created <u>Our Videos</u> to enable us to share our story with potential passengers, care centres, donors and pilots. We met with three other Ontario chapters, two of which are just starting up and one of which helped us with our operations. Two of our pilots visited Copenhagen, riding and visiting with Ole Kassow, Founder of Cycling Without Age.

In short, we had a lot of fun and are looking forward to starting up in 2023 once again.

Organizational Information

Our chapter is structured as a program hosted by the charitable organization New Hope Community Bikes. <u>https://www.newhopecommunitybikes.com/</u>

New Hope provides the legal structure including administration, grant management, tax receipts for donations, trishaw transportation, and maintenance to name a few of the functions.

Statistics

30-Nov-22	Trips	Passengers
Hamilton	254	393
Burlington	65	122
Markham	12	20
Totals	331	535

Pilot Info and Indoor Training Sessions – 4 Pilot Outdoor and Route Training Sessions -8 Number of cities served – 2 Number of trishaws – 2 Van Raam Chats Number of Partner Centres – 8 (4 seniors' residences/LTC homes, 4 day programs) Number of Special events attended/offered -11 Number of volunteer social/fundraising events – 4 (birthday, karaoke, appreciation, and farewell events) Number of active pilots – 30 (12 male/18 female) Approximate pilot age – 65 (and retired) Number of bike buddies - 30 Number of inactive pilots – 13 Newsletters – 5

Communication channels utilized

Facebook: https://www.facebook.com/Hamilton-Burlington-Cycling-Without-Age

Twitter.com/CwaHamilton https://twitter.com/CwaHamilton

Website: https://cyclingwithoutage.ca/hamilton-burlington/

Email: cwahamilton@gmail.com

Special thanks to our Supporters

New Hope Community Bikes (Tammy Heidbuurt and Andrew Hibma) – for continuing the opportunity to give seniors a 'wind in their hair' experience and functioning as the charitable organization under which Cycling Without Age can operate and grow

Alfred Sung and his colleagues at BrokerTeam Insurance - <u>https://brokerteam.ca/en</u> and Project Spotlight <u>https://theprojectspotlight.ca/</u> for finding our chapter, donating \$20,000 and creating three amazing videos.

RTERO Foundation (Retired Teachers of Ontario (Hamilton /Wentworth Chapter)) for their \$4000 grant (<u>https://rtoero.ca/giving-back/grants/</u>)

<u>https://hamiltontrike.com/</u> (Cora Muis) – for delivering and tweaking our trishaw when needed and for loaning us another Trishaw for our official launch

City of Hamilton Cycling Committee – for donating funds to buy a CWA branded warm 'duffle' blanket and an extra battery

Our media support - web master - Heather Chapman, and our Social Media guru - Nancy Kahl

Tracie England and Irene Peters for their 50/50 Draws at Tracie's Place

Jill Axisa our cofounder who presented her CWA story at a McMaster Public Panel and Research Fair on enabling healthy active aging.

https://mira.mcmaster.ca/news-events/news-item/2022/06/06/inclusive-spaces-for-aging-well

The partner agencies and centres (Welcome Inn Community Centre, Shalom Village Seniors' Apartments, City Housing Hamilton, Burlington Seniors' Centre, Chartwell's Christopher Terrace Retirement Home, Good Shepherd's HOMES Program, St. Peter's Residence at Chedoke and Idlewyld Manor) who organized their clients to participate in the program

And all our volunteers, especially our pilots and bike buddies who made it possible for 535 passengers to 'feel the wind in their hair'.

Finances- as of December 2022

We received financial donations and grants of approximately \$40,000 to enable us to purchase the second trishaw, hire and pay for a summer student, fund our insurance, and have funds in the bank to put towards our 2023 operations and the planned purchase of our 3rd trishaw. For more information on our financial results please email cwahamilton@gmail.com.

Annual Impact Report 2022 – Cycling without Age – Hamilton and Burlington – www.cwahamilton.ca

Planning ahead for 2023

Fundraising is currently underway for a wheelchair trishaw (VeloPlus). In December 2022, our Advisory Team met and reviewed suggestions made by pilots at our Volunteer Appreciation Event. The Team worked on generating additional ideas and developing a workplan to ensure our 3rd year is as successful as our 2nd year.

Our December meeting included:

- Brainstorming about potential partnerships with other seniors' residences in Burlington
- Considering additional weekday rides in Burlington
- Strengthening our fundraising and public relations initiatives
- Arranging more 'come to us events' for LTC and Retirement Homes
- Recruiting and retaining pilots
- Offering more Community Trishaw Rides to allow caregivers in the community to bring their family & friends

We've also submitted applications for two different grants: a federal grant (New Horizons for Seniors Program) in conjunction with New Hope Community Bikes and a regional grant (Halton Region Community Investment Fund Grant). We will hear if we have been successful in the spring.



Pictured above and hamming around – Tammy, (from New Hope Community Bikes), Lorraine (pilot and part time clown), Adam, (our head trainer), Kaitlyn (our summer student), and Nancy, our volunteer coordinator cofounder at the conclusion of the Cactus parade where we ferried the marshalls along the parade route.